

# BESPOKE MARKETING PACKAGES TAILORED TO YOU

Every property seller has unique requirements. We will work with you to define a marketing approach best suited to your needs. Below are some packages to act as guidance.

## Essential

GREAT MELL FELL

- Interactive sale sign (with QR code)
- 24/7 access to marketing/sales progression
- Rightmove, Zoopla & website advertising
- Professional photography
- Social media promotion
- Dedicated point of contact



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ESTATES

## Enhanced

BLENCATHRA

- Interactive sale sign (with QR code)
- 24/7 access to marketing/sales progression
- Rightmove, Zoopla & website advertising
- Professional photography including aerial shots
- Enhanced social media & video promotion
- Dedicated point of contact
- Market leading 3D virtual tours
- Property overview video reel
- Accompanied viewings
- Professional floorplans
- Local newspaper & media listings
- Digital property brochure



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ESTATES

## Premium

HELVELLYN

- Interactive sale sign (with QR code)
- 24/7 access to marketing/sales progression
- Rightmove, Zoopla & website advertising
- Professional photography including aerial shots
- National sponsored social media & video
- 1 to 1 director-led contact & sales management
- Market leading 3D virtual tours
- Captioned promotional HD feature video
- Director-led accompanied viewings
- Professional floorplans & EPC
- Regional newspaper & print media advertising
- Digital property brochure
- High quality printed sales brochure
- Weekly social media features



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